



Information, Communications & Entertainment (ICE)



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This industry update from KPMG Manabat Sanagustin & Co. is a bi-monthly collection of the latest news and developments from the country's Information, Communications and Entertainment (ICE) sector. We hope that you will find this service, which the Firm provides its clients for the different Lines Of Business, interesting and useful.

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If you want us to send this to any other member of your company, please contact Ann Millaine T. Ambayec, KPMG Markets Communications Officer, at 8857000 loc 282 or at aambayec@kpmg.com.

eBay eyes Filipino e-commerce developers

eBay is looking to provide support for Filipino developers who can create promising applications running on its marketplace, a top regional executive said.

eBay recently announced it is opening up its portal to third-party application developers, a move similar to that made by social networking site Facebook and online software provider Salesforce.com.

<http://technology.inquirer.net/infotech/infotech/view/20080702-146061/eBay-eyes-Filipino-e-commerce-developers>

Ayala Land eyes Baguio City for BPO space

Property developer Ayala Land, Inc. (ALI) is eyeing Baguio City for its growing portfolio of business process outsourcing (BPO) office spaces, for which it plans to allot P3 billion.

<http://www.bworld.com.ph/BW070308/content.php?id=046>

Philcomsat shares given to PMO

The Government's 35% stake in Philippine Communications Satellite (Philcomsat) will be taken over by the Privatization Management Office (PMO), an attached agency of the Finance department.

<http://www.bworld.com.ph/BW070308/content.php?id=047>

CICT wants more interactive LGU websites

Having Internet presence benefited local government units (or LGUs) in terms of a better tourism economy and faster public services. The next step, according to the Commission on ICT (CICT), is making these websites more interactive.

<http://technology.inquirer.net/infotech/infotech/view/20080701-145839/CICT-wants-more-interactive-LGU-websites>

RP still years ahead of Malaysia in outsourcing

Although still an emerging offshore market, Malaysia remains years behind the Philippines and is yet to match the size of outsourcing companies here, according to Frost and Sullivan.

<http://technology.inquirer.net/infotech/infotech/view/20080627-145138/RP-still-years-ahead-of-Malaysia-in-outsourcing>



Outsourcing firms should rethink strategies for 'Generation Y' customers

Outsourcing firms need to think of new strategies to reach out to the "next generation of customers," as the younger generation is expected to dominate the customer base of companies in the next few years.

<http://www.bworld.com.ph/BW062808/content.php?id=042>

Philippine outsourcing firms told to diversify, look beyond US

The Philippines needs to tap business process outsourcing (BPO) markets outside the United States and provide more diversified and sophisticated services, and not just voice-based services, to compete head-on with BPO giant India.

<http://www.itmatters.com.ph/news.php?id=062708a>

Telcos may still post 2-digit growth

The National Telecommunications Commission (NTC) yesterday said mobile telephone companies can sustain double-digit growth this year on the back of a consistent growth in their subscriber base.

<http://www.bworld.com.ph/BW062608/content.php?id=047>

Yahoo! to expand local operations, eyes Pinoy hires

Now that the Yahoo! Philippines offices and web-domain have been online for four months, the popular Internet portal is looking at hiring local staff and providing localized services and content for Philippine-based Yahoo! users, Yahoo! Southeast Asia strategic consultant Cris Concepcion told the BusinessMirror in an interview.

<http://www.businessmirror.com.ph/06262008/companies04.html>

NTC to adopt Europe digital TV standard

Digital TV broadcasts in the Philippines may soon be realized. This, as the National Telecommunications Commission (NTC) is reportedly considering to formally adopt Europe's Digital Video Broadcast Handheld or DVB-H as the country's preferred platform for Digital Terrestrial Television (DTT) standard.

<http://www.businessmirror.com.ph/0627&282008/companies03.html>



Feedback

Please contact Elizabeth R. Locsin (+632 885 7000 ext: 383 or elocsin@kpmg.com.ph) or Ann Millaine T. Ambayec (+632 885 7000 ext. 282 or aambayec@kpmg.com.ph) to discuss your views/suggestions.

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